



### **NRC Monthly Update (May 2008)**

The National Rover Council have had a busy past few months, working hard to promote Roving by continuing with the development and strengthening of communications with different sections, branches and the general public.

Geoff Hurst (Vice Chair) attended the National Youth Council Meeting. This was an excellent step in improving and extending relationships between the two councils. The National Rover Council has not had a representative at the National Youth Council Conference in quite some years and I am sure that both Geoff and the National Youth Council benefited from this as Geoff wrote to me after the meeting with the following comment which attracted my attention

Rhian Blackwell (NRC Training and Development officer) also attended the recent Training team meeting . I am sure the team benefited from Rhian's contributions and that Rhian's knowledge was strengthened as a result of attending this meeting.

To celebrate the scouting centenary in Australia, Scouts WA will be hosting a major all sections event named "Unearth Perth". 'Run by the Rover Section, members of all sections from Joeys right through to Rovers, and even leaders will participate in 3 fun filled days exploring Perth CBD and its surrounds'. Best of luck to the WARC in the running of the event. I am sure that it will be a memorable event and I look forward to seeing the photos and stories after it.

### **90 years of Rovers Celebrations**

After speaking with Gonzo McCoy (Co project officer) the two big things to be mentioned are:-

- 1- The challenge of 90 years. It is a 90 item multimedia scavenger hunt. Items must be completed with some form of ID that they are rovers in it.
- 2- Remember the past - encouraging all crews to research their history and where they came from and run a reunion.

The following BRC's have coordinated Reunions/ Anniversary Dinners in their states:

Tas Rovers, Rover Reunion, May 24<sup>th</sup> 2008

SA Rovers Anniversary Dinner, Saturday 14<sup>th</sup> June 2008

QLD Rovers Anniversary Dinner, Saturday 19 July 2008

These will all be fantastic opportunities to share stories, celebrate crews history, and keep in contact with past Rovers. I look forward to hearing about any more celebrations at a state or local level.

By now all registered Rovers should have received their 90 years of Roving Badge.

### **Upcoming Major Rover Events**

Upcoming major Rover Events include Mudbash which is from June 6-9 at Mafeking Park, VIC with over 500 Rovers set to attend this is looking to be a very exciting Rover Motorsport event. Both Geoff and myself will be attending this event. The Mudbash committee have been working hard once again to ensure a smooth running event. There will also be a Venturer/General Public open day which is also aimed to promote the image of Roving and to show off on of the many activities Roving has to offer.

### **Marketing**

One of the National Rover Councils marketing initiatives was done in conjunction with WA Rovers. This came as a result of Rovers wishing to promote the Rover Section to other sections. As stocks of the 'I want to be a Rover' Woggles were dwindling and Scouts should be using the 100 years of Scouting Woggle in 2008 anyway, it was decided that a sticker would be made to represent the Woggle i.e. A small red circular sticker with 'I want to be a Rover' on the front. (see diagram below).



This is a fantastic marketing idea that doesn't get in the way of other promotions like the 100 years woggle. A big thank you to WA Rovers for organising the production of the stickers. The stickers will be first trialled at the 'Unearth Perth' Camp. I am sure they will be very popular

For your information, I have also provided some statistics on some Face Book Groups that promote Rovering...

As at 24/5/08

Rovers Australia 694 Members  
Scouts Australia 700 Members

Tassie Rovers – 116 members  
NSW Rovers – 305 members  
QLD Rovers – 157 members  
Vic Rovers – 241 members  
Rovers SA – 49 members  
WA Rovers - 71 Members  
Rovers like to do more than drink – 384 Members

### **RESEARCHER WANTED!**

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**You'll need to convince us that you have great internet and research skills and be able to work independently**

(Your uni or tech results might demonstrate this!)

**This is a Lord Baden-Powell Society project, so familiarity with Scouting would be a huge advantage**

**An ideal role for a marketing / community / social science student.....and you'll be helping scouts to help scouts.**

**This is a 2 – 3 month project, and around 20 (negotiable) hours per week.**

**Contract Role.** Contact:

Allan J Rudd by Friday 13<sup>th</sup> June 2008

0439 400477

[lbs@scouts.com.au](mailto:lbs@scouts.com.au)

*Lord Baden-Powell Society Members provide priceless support in shaping young futures, by helping young Australians experience the benefits and joy of Scouting.*

I think that is all for this month, once again please stay tuned to [www.rovers.com.au](http://www.rovers.com.au) and the Rovers Australia face book site for any further information...

Yours in Roving,

Alyssa Pears

Chair  
National Rover Council 2008